



APPOINTMENT OF CHARLES STANLEY SECURITIES AS JOINT CORPORATE BROKER

Dublin, Ireland – December 16, 2014 – Datalex Plc (ISE: DLE) a leading provider of ecommerce and retail solutions to the travel industry, is today pleased to announce the appointment of Charles Stanley Securities as joint corporate broker to the company with immediate effect.

About Datalex

Datalex software and services enable a digital marketplace of over 1 billion shoppers covering every corner of the globe, driven by some of the world's most innovative airline retail brands. Voted the 'World's Leading Travel Merchandising Solution Provider' at the 2014 World Travel Awards, Datalex is a leading provider of ecommerce and retail software solutions to many of the world's largest and most profitable airline retailers, present in every market and on every continent. Its customers include Aer Lingus, Air China, Air Transat, Brussels Airlines, Delta Air Lines, Frontier Airlines, HP Enterprise Services, JetBlue, SITA, Virgin Atlantic, Virgin Australia, and WestJet.

Founded in 1985, the company is headquartered in Dublin, Ireland, and maintains offices across Europe, USA and China. Datalex is a publicly listed company and trades on the Irish Stock Exchange (ISE: DLE).

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