



Datalex PLC announces CEO appointment

Dublin, 11 September 2012 - Datalex PLC ('Datalex' and/or the 'Company') today announces the appointment of Aidan Brogan (45), as Chief Executive Officer ('CEO') of the company with immediate effect. Aidan has served as Interim CEO since 25 June 2012.

Commenting on the appointment, Chairman Paschal Taggart said, 'The board is delighted to announce Aidan's appointment as CEO, he brings exceptional customer insight, market experience and industry knowledge to the role, and his appointment will ensure continuity in the implementation of Datalex's growth plan'. Aidan Brogan said 'I very much look forward to leading the outstanding team at Datalex to grow the business and cement our position as the world's leading provider of travel retail software'.

Aidan Brogan has over 20 years of management experience in the airline and travel technology sector. He joined Datalex in 1994, and prior to his appointment as Interim CEO he was the Senior Vice President of Sales, where he played a key role in building the leading product and market position for Datalex. Before joining Datalex Aidan was the Regional Manager for Westinghouse Corporation in Dubai, with responsibility for managing the relationship with their airline customers in the region.

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About Datalex

Datalex is a leading provider of travel distribution software and solutions which enable global travel industry suppliers and distributors deliver increased content and choice to their customers across multiple sales channels, while enabling significant reductions in distribution costs. Datalex customers represent the elite of the travel industry and include Air China, United Airlines, Delta Air Lines, Frontier Airlines, Aer Lingus, STA Travel, South African Airways and Copa Airlines.

Founded in 1985, the company is headquartered in Dublin, Ireland, and maintains offices across Europe, the USA and Asia-Pacific. Datalex is a publicly held company traded on the Irish Stock Exchange (symbol: DLE). For more information, please visit the company's web site at www.datalex.com

This press release contains certain forward-looking statements. Actual results may differ materially from those projected or implied in such forward-looking statements. Such forward-looking information involves risks and uncertainties that could significantly affect expected results.