



## **Datalex plc announces Non-Executive Board appointment**

**Dublin, Ireland, 21 June, 2013.** Datalex plc (ISE:DLE) today announces the appointment of Mr. Garry Lyons to the board as a Non-Executive Director, with immediate effect.

Mr. Lyons is Chief Innovation Officer and Head of MasterCard Labs for MasterCard Worldwide, where he also runs the company's global R&D arm. Prior to his appointment at MasterCard, Mr. Lyons was the Chief Executive Officer of Orbiscom, a leading provider of innovative payment solutions to the global financial services industry. Mr. Lyons is a Technologist by training, with a B.Sc. in Computer Applications from Dublin City University, and he has nearly 20 years experience in the software and financial services industries, primarily focused on innovation and on the technology and business development aspects of deploying complex, large scale payment systems to some of the largest financial institutions in the world. Prior to joining Orbiscom, Mr. Lyons held various senior technology positions in Cognotec, Credo and ICL.

Commenting on the appointment, Mr. Paschal Taggart, Chairman of Datalex said: "Garry brings to Datalex a wealth of experience and expertise in the global software industry, and I am confident that he will make a significant contribution to both the board and the business, as we continue to successfully implement our ambitious growth strategy over the coming months and years".

### **About Datalex**

Datalex is a leading provider of ecommerce and retail software solutions to the travel industry, which its customers use to maximise value from their complete retail brand experience. Datalex are technology partners to some of the world's largest and most profitable travel retailers. Its customers include: United Airlines, Delta Air Lines, Frontier Airlines, WestJet, Air China, SITA, Philippine Airlines, STA Travel, Aer Lingus, South African Airways and Copa Airlines.

Founded in 1985, the company is headquartered in Dublin, Ireland, and maintains offices across Europe, the USA and Asia-Pacific. Datalex is listed on the Irish Stock Exchange. For more information, please visit [www.datalex.com](http://www.datalex.com)

*This announcement contains certain forward-looking statements. Actual results may differ materially from those projected or implied in such forward-looking statements. Such forward-looking information involves risks and uncertainties that could significantly affect expected results.*

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