

90%

of airlines

currently accept multiple forms of payments for reservations through their direct channel.



23% of direct bookings will be made on mobile by 2020.

Forecast:

59%

of total bookings

will be made through direct channels by 2020.

100%

of airlines

issue travel credits.



73%

of airlines

do not currently provide a digital wallet to manage currencies.



47%

of respondents

predict airline issued virtual currencies will become more important by 2022.



61%

of respondents

say virtual payments would help to reduce payment costs.



However..

virtual currencies are currently overlooked by 70% of airlines!

and 72% describe the speed at which they act to adopt new forms of payment as middle of road or laggard.

“Find out how Datalex can help you with airline virtual currencies.”

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