



## DIRECTORATE CHANGE

### APPOINTMENT OF NEW NON-EXECUTIVE DIRECTOR

**Dublin, Ireland – 9 December 2019: Datalex plc (the “Company” or the “Group”) (Euronext Dublin: DLE)**, a leading provider of digital commerce solutions to global travel retailers, is pleased to announce the appointment of Mike McGearty as an independent non-executive director of the Company with immediate effect.

Welcoming today’s announcement, Chairman David Hargaden, said:

“Mike is a strong addition to our board at this significant point in Datalex’s transformation. He has an exceptional track record of achievement in e-commerce businesses and this experience will be invaluable to us as we look to accelerate our growth plans and drive positive and material momentum in 2020 and beyond.”

Mike McGearty is the former CEO of CarTrawler and a qualified Chartered Management Accountant. Under his leadership, CarTrawler consistently recorded high double-digit year on year growth, completed two major private equity investments as well as the acquisition of the online assets of Holiday Autos from Lastminute.com. During his tenure, revenue increased from €1m to more than €200m. Prior to joining CarTrawler, Mike worked for eWare, a leading developer of CRM software which was acquired by the software accounting giant, SAGE plc. He also worked at POINT information Systems, a CRM provider, which was acquired by S1. He is Chairman of the Board at CitySwift, a high growth technology platform for Bus companies.

Commenting on the announcement Mike said: “Joining the board of Datalex during this transformational time is very exciting. The Company’s technology platform is a critical product offering in the travel industry and used by many of the world’s leading airlines and travel companies over the past 20 years. I look forward to working with the Board, to help Datalex build on its transformation programme, take advantage of the significant market opportunity that exists for the Company and contribute in returning Datalex to material growth.”

Mike McGearty has notified the Company that, save as disclosed herein, he does not have any details to be disclosed as required under Listing Rule 6.1.66 of the Euronext Dublin Listing Rules.

#### Investor Enquiries

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#### **About Datalex**

Datalex is a market leader in digital commerce for travel retail. The Datalex Digital Commerce Platform provides airlines with a unique solution to drive revenue and profit as digital retailers. Today the platform enables a travel marketplace of over one billion shoppers covering every corner of the globe, driven by some of the world’s most innovative airline retail brands. Datalex’s customers include Air China, JetBlue Airways, Hainan Group, SAS, Philippine Airlines, Aer Lingus, Brussels Airlines, Air Transat, Air Malta, STA Travel and Trailfinders. The Group is headquartered in Dublin, Ireland, and maintains offices across Europe, the USA and China. Datalex plc is a publicly listed company on Euronext Dublin (DLE). Learn more at [www.datalex.com](http://www.datalex.com) or follow on twitter @Datalex.