

Datalex plc

Appointment of Chief Financial Officer and appointment of new Non-Executive Director

Dublin, Ireland – 9 December 2021: Datalex plc (“Datalex”, the “Company” or the “Group”) (Euronext Growth Dublin: DLE), a market leader in digital retail technology focused on the airline market, is pleased to announce the appointments of Mr. Dan Creedon as Chief Financial Officer and a director of the Company, and Mr. Dermot Halpin as a non-executive director of the Company, both with effect from 1 January 2022.

Dan Creedon has extensive experience as a finance and operations leader across multiple industries and countries. He brings a deep knowledge of the technology industry, building high performance finance teams, global markets and mergers & acquisitions. Prior to joining Datalex, he was Finance Director for Europe Materials at CRH and before that he was CFO at Tarmac, a CRH company. Prior to that, Dan spent over ten years in Asia and the Middle East serving as CFO, Asia Pacific at Cisco, at Lenovo and at Dell. Earlier in his career Dan spent ten years at Intel where he held senior Finance roles in Ireland, Malaysia, the United States, the Philippines, and in the UK. Dan is a Chartered Management Accountant and holds an MBA from the University of Manchester.

Dermot Halpin is a highly experienced global technology executive and has held CEO and President positions at several US and European public and private travel and technology firms including Tripadvisor Inc and Expedia Inc. Dermot has also served on the boards of Ding.com (Ireland, Fintech), E-long (China, Online Travel) and Voyages-SNCF (France, Online Travel) amongst other consumer tech boards. Dermot holds an MBA from INSEAD and studied engineering at University College Dublin.

Welcoming today’s announcement, Datalex Chairman David Hargaden said: *“I am delighted to welcome Dan and Dermot to Datalex. Both have excellent track records of value creation and experience which is highly relevant as Datalex enters its next phase of growth. Strengthening our board and finance function is an important priority and these appointments reflect our commitment to sustainable growth over the coming years. We will seek to further enhance our Board in the coming months to ensure we have an appropriate diversity of backgrounds, insights and skills required for the future.”*

Datalex CEO Sean Corkery said: *“I am very pleased to welcome Dan and Dermot to Datalex and have no doubt they will make strong individual contributions to our success. This is a pivotal time for the Company. We recently announced our newest customer engagement, Virgin Australia, and I am confident we are moving to a period of structured growth with the right talent to support that growth.”*

There are no details requiring disclosure for Dan Creedon or Dermot Halpin under Rule 5.22 (b) of the Euronext Growth Markets Rule Book.

About Datalex

Datalex is a market leader in digital commerce for travel retail. Datalex provides airlines with unique products to drive revenue and profit as digital retailers. Today the Datalex Digital Commerce Platform enables a travel marketplace of over one billion shoppers covering every corner of the globe, driven by some of the world’s most innovative airline retail brands. Datalex’s customers include JetBlue Airways, Air China, Tianjin Airlines, West Air, Guangxi Beibu Gulf Airlines, Urumqi Air, Air Changan, SAS, KLM, Turkish Airlines, Copa Airlines, Aer Lingus, Edelweiss, Air Transat, Trailfinders and Virgin Australia. The Group is headquartered in Dublin, Ireland, and maintains offices across Europe, the USA and China. Datalex plc is a publicly listed company on Euronext Growth. [Learn more at www.datalex.com](http://www.datalex.com) or follow on twitter [@Datalex](https://twitter.com/Datalex).

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